

story bridge  
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**Kitsap Business Forum**

**Leadership is an Inside Job**  
 9/14/2021

Facilitator: Shannon Bruce, PCC

CERTIFIED IN CONVERSATIONAL INTELLIGENCE™

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The Seen  
 The Business  
 Change  
 Initiative

- Metrics
- Goals
- Deliverables

The Unseen  
 Below Surface  
 Being  
 Relationship

- Trust
- Integrity
- Unconquered

Timelines  
 Tasks  
 Milestones  
 Deliverables  
 Commitments

Conflicts  
 Emotions  
 Interests  
 Fears  
 Beliefs  
 Habits  
 Values  
 Needs

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**Question to Consider:**

- If you could make one positive change in your leadership today, based on what you've heard so far, what change would you make?
- And why does this seem important?

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A Business Paradox  
 Slow Down  
 to Speed Up

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What you see isn't always what you see

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Make the connections

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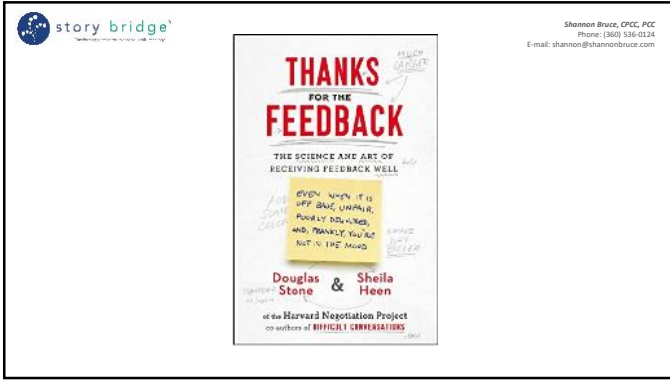
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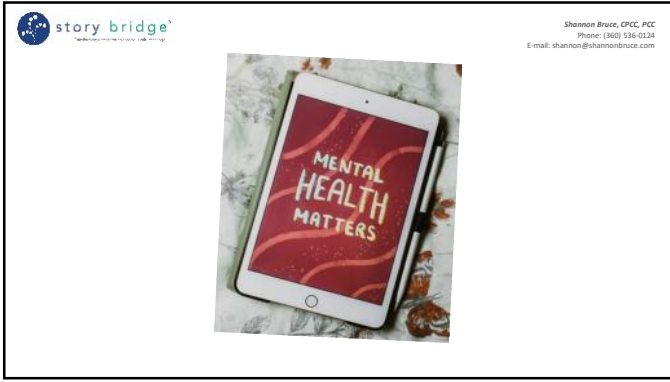
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**The Seen: The Business "Doing" Handle**

- Structure
- Goals
- Growth Plan

**The Unseen: Below the Surface "Being" Reflections**

- Identity
- Emotions
- Uncertainty

**Visible (Above Water):**

- Timelines
- Tasks
- Milestones
- Deliverables
- Commitments

**Hidden (Below Water):**

- Conflicts
- Emotions
- Interests
- Fears
- Beliefs
- Habits
- Values
- Needs

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**Back to Basics**

WATCH YOUR **THOUGHTS**, FOR THEY BECOME **WORDS**.  
 WATCH YOUR **WORDS**, FOR THEY BECOME **ACTIONS**.  
 WATCH YOUR **ACTIONS**, FOR THEY BECOME **HABITS**.  
 WATCH YOUR **HABITS**, FOR THEY BECOME **CHARACTER**.  
 WATCH YOUR **CHARACTER**, FOR IT BECOMES YOUR **DESTINY**.

Complimentary Leadership Health Assessment

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